

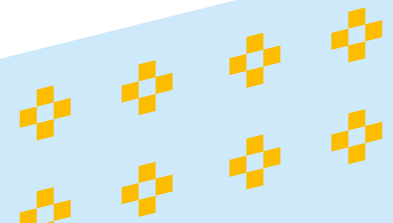


Creative Arts & Media

We are always amazed by the high standard of creative work our students produce. Our ethos is to help you become more independent and confident when expressing your creativity. There are some amazing opportunities for you to get involved in. Previous years have seen our students exhibit their work in London, taking part in live projects to enhance the local environment and produce professional video work for clients. We'll treat you as an adult and expect you to behave as professionals working in the creative industry. We'll help you to achieve the best grades. In return, we expect excellent attendance and punctuality and the willingness to engage in new and exciting ways of working.

Careers and Destinations

- Higher Education
- Artist
- Curator
- Photographer
- Architect
- Journalist/Public Relations
- Interior Designer
- Graphic Designer
- Social Media Manager
- Newspaper Journalist
- Public Relations Officer
- Editorial Assistant
- TV Producer
- Film Maker
- Set Designer



Architecture, Interior & Product Design - 3D Design

A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A*-C) including English + Maths.

What will I study?

Throughout the course you will explore a wide range of fundamental design skills providing you with the tools needed to be in control of your own design future. The course focuses on three main areas of design (Architecture, Interior and Product Design) however there are many other areas that you may wish to explore throughout the course. Throughout the course, you will have opportunities to work alongside professional designers to give you a greater understanding of the creative industries.

How will I be assessed?

Examinations + assignments.

What can I do next?

There is a large range of associated courses running at universities and colleges around the country, covering specialisms such as product design, interior design and architecture.

Art & Design – Fine Art

A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A*-C) including English + Maths

What will I study?

The course will introduce you to new concepts and ways of working within art and will allow you to explore and gain confidence to express your own ideas. The emphasis is on practical work and the development of your own portfolio. You will also learn about the role art has played in history and in society today through visits to galleries, working with practising artists and your own independent research. Throughout the course, you will have opportunities to work alongside professional artists and designers to give you a greater understanding of the creative industries.

How will I be assessed?

Examinations + assignments.

What can I do next?

A Level Art and Design is widely recognised for developing an enquiring and critical mind as well as developing creative and technical potential, and is a useful qualification for applying for further study in a wide range of areas. You may wish to use your portfolio to support applications for a pre-degree foundation course or a higher course at degree level.

Media Studies

A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A*-C) including English + Maths

What will I study?

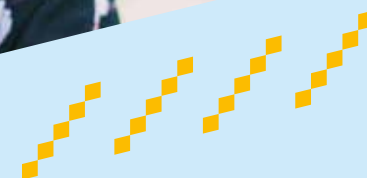
This course allows you to find out what goes on behind the scenes of media production, as well as looking at the ways in which the media try to influence you. You will investigate the ways in which the television, film, web and publishing industries work, learn to analyse media texts, and produce practical projects using media. You will have access to our state of the art specialist equipment to support practical work, including a suite of high spec Apple iMacs and MacBook Pros, green-screen, 3D screening, digital SLR cameras and professional video-editing software.

How will I be assessed?

Examinations + assignments.

What can I do next?

The range of practical and analytical skills developed during the course make A Level Media Studies an excellent preparation for higher education courses in any area. If you want to specialise there are a wide range of higher education media courses available, leading to employment opportunities in public relations, journalism, advertising, radio, film, television and digital media.



Photography

A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A*-C) including English + Maths.

What will I study?

You will develop both creative and technical camera and digital skills and build up a substantial portfolio of your own photography inspired by the work of established artists and photographers. You will be introduced to digital photography and explore creative ways to manipulate images, including use of Adobe Photoshop and hands-on image manipulation. You will also look at the work of other photographers and learn how to analyse and evaluate images using specialist terms and vocabulary.

How will I be assessed?

Examinations + assignments.

What can I do next?

At the end of the course you will have a full and interesting portfolio of photographic work. Photography is particularly useful if you want to go on to further study in art and design, media and film, photography and digital imaging, as well as being a valuable practical skill. You may wish to use your portfolio to support applications for a Foundation Diploma in Art & Design or specialist Degree level courses.



Art & Design

UAL LEVEL 3 EXTENDED DIPLOMA - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A*-C) including English + Maths

What will I study?

You will have opportunities to work alongside professional artists and designers to give you a greater understanding of the creative industries. You will experiment with a variety of both traditional and experimental techniques, materials and processes, learn new skills, build up a substantial portfolio of work, and gain an insight into the various specialisms that you could follow at a higher level. The course covers areas such as drawing and painting, graphic design, fashion design and textiles, 3D design, fine art, photography, ceramics and design crafts.

How will I be assessed?

Presentations of sketchbooks + portfolio work.

What can I do next?

Students from this course have gone on to pre-degree foundation and degree courses in art and design, fine art, textiles, graphic design, architecture, photography, fashion studies and interior design. The portfolio you produce over the course will enable you to show a wide range of relevant experience and skills for future interviews.



Creative Media Production & Technology

UAL LEVEL 3 EXTENDED DIPLOMA - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A*-C) including English + Maths

What will I study?

You will learn a range of digital media production skills including cinematography, sound-design, editing and web-design, and based on those skills you will choose a specialism for your final major project. You will have access to our state of the art specialist equipment, including a suite of Apple iMacs and MacBook Pros, green screen, 3D screening, digital SLR cameras, and expert video equipment.

What can I do next?

The range of practical and analytical skills developed during the course make this course an excellent preparation for higher education courses in any area. If you want to specialise there are a wide range of higher education media courses available, leading to employment opportunities in public relations, journalism, advertising, radio, film, television and digital media. This course is perhaps best suited to students wanting to focus on a career in creative media production.

How will I be assessed?

Final project each year. Choose between a website, a music video or similar project.



Art & Design - Visual Arts & Creative Media

UAL LEVEL 2 DIPLOMA - 1 YEAR

Entry Requirements: At least 2 Grade 3's (D) at GCSE

What will I study?

The course covers drawing, film making, graphics, photography and painting and 3D areas such as modelling and ceramics. You will complete projects which allow you to learn new skills and explore your own ideas using a range of art and design media. Assignments are based on real-life design briefs and you will find out about how professional artists and designers work.

How will I be assessed?

Presentation of your sketch books + portfolio.

What can I do next?

Students from this course can progress onto the UAL Level 3 Extended Diploma in Art & Design or UAL Level 3 Extended Diploma in Creative Digital Media Production. You could study A Levels in subjects such as Art, Media Studies, 3D Design or Photography.

Games Design (Concept Art & Character Design)

UAL LEVEL 3 EXTENDED DIPLOMA - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A*-C) including English + Maths

What will I study?

To create innovative, exciting games, the industry needs more than just computer programmers. It needs artists and storytellers. This course will prepare you for working in the creative side of the games industry, and give you the skills to explore one of the world's most exciting new art-forms. Areas you will study will include concept art, character design and world building, 3D modelling, creating games and visual language and storytelling.

How will I be assessed?

Portfolio work.

What can I do next?

The portfolio you produce over the course will enable you to demonstrate a wide range of relevant experience and skills for future interviews. Our Creative and Digital Arts Career Ready programme will provide opportunities for you to gain work-experience and to connect in other ways with real professionals.

Performing Arts (Drama)

BTEC LEVEL 3 EXTENDED DIPLOMA

Entry Requirements: 5 GCSEs at grade 4-9 (A*-C) including English and Maths. Previous study of drama is useful, but not essential. However you do need to be confident and willing to take part in performances.

What will I study?

This is a practical course with an emphasis on developing your skills and confidence as a performer. You will study a range of acting techniques across different theatrical styles, including analysing the work of practitioners. Group performance workshops will help you develop and apply these skills in your own acting and you will take part in a number of performances throughout the year.

What can I do next?

Performing Arts students go on to a variety of different careers. Some go on to study specialist Drama and Performing Arts courses at University or Drama School. Others will go on to academic degrees and careers across a range of sectors using the self-confidence and communication and presentation skills gained on the course.

How will I be assessed?

This is a practical course which has no written exams. You will be assessed through practical performance and written coursework. One of your performances will be assessed by an external verifier as well as your teachers.

Art & Design - Visual Arts & Creative Media

UAL LEVEL 1 DIPLOMA - 1 YEAR

Entry Requirements: 2 GCSEs at grade 2 (E) and 1 GCSE at grade 1 (F)
Students without GCSEs will be asked to complete a diagnostic assessment

What will I study?

This course has been designed to provide students with an introduction to the creative sector. This will enable you to make informed future progression choices while developing and applying your knowledge and acquiring a range of relevant practical, communication and personal development skills. The course covers drawing, film making, graphics, photography, painting, animation and 3D design. You will complete projects which allow you to learn new skills and explore your own ideas using a range of art and design media.

How will I be assessed?

Presentation of sketchbooks + portfolio.

What can I do next?

Students from this course can progress onto the UAL Level 2 Art and Media course or another L2 course in another subject offered at Longley Park.

