

***We are always amazed by the high standard of creative work our students produce.***

Our ethos is to help you become more independent and confident when expressing your creativity. There are some amazing opportunities for you to get involved in. Previous years have seen our students exhibit their work in London, taking part in live projects to enhance the local environment and produce professional video work for clients. We'll treat you as an adult and expect you to behave as professionals working in the creative industry. We'll help you to achieve the best grades. In return, we expect excellent attendance and punctuality and the willingness to engage in new and exciting ways of working.

### ***Careers and Destinations***

- Higher Education
- Artist
- Curator
- Photographer
- Architect
- Journalist/Public Relations
- Interior Designer
- Graphic Designer
- Social Media Manager
- Newspaper Journalist
- Public Relations Officer
- Editorial Assistant
- TV Producer
- Film Maker
- Set Designer

# **CREATIVE ARTS & MEDIA**

# ART & DESIGN - FINE ART

## A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A\*-C) including English + Maths



### What will I study?

The course will introduce you to new concepts and ways of working within art and will allow you to explore and gain confidence to express your own ideas. The emphasis is on practical work and the development of your own portfolio. You will also learn about the role art has played in history and in society today through visits to galleries, working with practising artists and your own independent research. Throughout the course, you will have opportunities to work alongside professional artists and designers to give you a greater understanding of the creative industries.

### How will I be assessed?

Examinations, coursework and portfolio.

**"What I enjoyed the most about art is the liberty we have to express ourselves."**

Lola - High Storrs School

### What can I do next?

A Level Art and Design is widely recognised for developing an enquiring and critical mind as well as developing creative and technical potential, and is a useful qualification for applying for further study in a wide range of areas. You may wish to use your portfolio to support applications for a pre-degree foundation course or a higher course at degree level.



# ARCHITECTURE, INTERIOR & PRODUCT DESIGN - 3D DESIGN

## A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A\*-C) including English + Maths.

### What will I study?

Throughout the course you will explore a wide range of fundamental design skills providing you with the tools needed to be in control of your own design future. The course focuses on three main areas of design (Architecture, Interior and Product Design) however there are many other areas that you may wish to explore throughout the course. Throughout the course, you will have opportunities to work alongside professional designers to give you a greater understanding of the creative industries.

### How will I be assessed?

Examinations, coursework and portfolio.

### What can I do next?

There is a large range of associated courses running at universities and colleges around the country, covering specialisms such as product design, interior design and architecture.



**"3D Design allows you to take a small simple idea and develop it into something unique, something stylish and something awe-inspiring."**

Jamal - Kind Edward's School

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# MEDIA STUDIES

## A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A\*-C) including English + Maths

### What will I study?

Ever wondered about how your favourite media text goes from an idea to being a fully formed product? If so, this course might be for you. A-level Media Studies is an excellent starting point if you want to learn about a vibrant industry that is one of the largest and most exciting employers in the country. A selection of carefully chosen case studies from Film, TV, Games, the internet and Marketing will illustrate different ideologies and influences in the media industry, developing your skills in understanding and writing about media texts. It will open up a new world of knowledge for you about how media texts are planned, financed, produced and advertised and ultimately reach their target audience. You'll even get to create your own Media productions, using our state of the art technology that includes a brand new TV studio for 2021/22.

### How will I be assessed?

Examinations, coursework and portfolio.

### What can I do Next?

Choose this course if you've ever thought about working in the Media as a presenter, journalist, director, youtuber, blogger or any other aspect of the industry. Most of our students go on to study in higher education, often choosing Media or other related courses. Studying A-level Media is an excellent way to prepare yourself for any University course and typically leads onto a variety of employment opportunities. Many of our ex-students choose to find employment directly within the media industry and have worked on productions as diverse as Eastenders, Emmerdale, The Richard Kyle Show and with employers such as the BBC, ITV and Sheffield DocFest, some even become teachers. A massive employer, the Media Industry in the UK is one of the most secure and rewarding areas of employment.

**"Studying media at Longley Park is a great way to express and advance my creative skills. It's a very interesting and enjoyable course with friendly, helpful teachers."**

Ayana - Hinde House School

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**"I have had a great time studying photography at Longley Park, refining my photography skills as well as having great opportunities to go on trips to learn new skills and styles."**

Emily - Firth Park Academy

# PHOTOGRAPHY

## A LEVEL - 2 YEARS

Entry Requirements: 5 GCSEs at grade 4-9 (A\*-C) including English + Maths

### *What will I study?*

Photography is an exciting and excellent choice of study at A-level where you learn about all aspects of the subject, from the rules of composition, to photoshop and digital camera skills. No prior experience is necessary and you don't even need your own camera. During the course of study you will build up a substantial portfolio of work inspired by the work of established photographers and you will experiment with the many and varied styles and genres of photography. A range of practical projects will focus your learning and enable you to explore the techniques and themes associated with photographic genres including landscape, urban, light painting, portrait, still life and abstract photography. You will also look at the work of other photographers and learn how to analyse and evaluate their images using specialist terms and vocabulary. On this busy but rewarding course expect there to be opportunities to take part in photography walks, trips to galleries and to meet professional photographers at work in their own studios.

### *How will I be assessed?*

Examinations, coursework and portfolio.

### *What can I do next?*

Most Photography students at Longley Park have the chance to progress on to University and study either Photography, Art and Design, Film and Media or Graphics or other related subjects. Progression is an important aim at Longley Park and students will be expected to plan thoroughly for the next step and beyond. Many ex-students have chosen to study Photography as a specialist degree and gone onto establish themselves in the industry whilst others have used the skills they have developed to aid them in their chosen careers paths in other ways. One thing is for sure, studying Photography prepares students for a wide variety of progression options.

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# ART & DESIGN

## UAL LEVEL 3 EXTENDED DIPLOMA IN CREATIVE PRACTICE - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A\*-C) including English + Maths

EQUIVALENT TO 3 A LEVELS

### What will I study?

Studying this course will enable you to grow as a creative practitioner within your chosen art and design specialism. You will have opportunities to work alongside professional artists and designers to give you a greater understanding of the creative industry. The creative sectors you will be exposed to range span across; Fine art, fashion design and textiles, 3D design, photography, sculpture and digital media.

This course will allow you to explore a wide range of traditional and contemporary methods and techniques, alongside a conceptual and theoretical underpinning of your creative practice. You will be assessed through a range of specialised projects and personal projects from which you will develop your own interests and skill set.

### How will I be assessed?

Portfolio and completion of a final project each year. There are no exams.

**"This course has helped me be more creative and explore a range of methods and techniques."**

Emma - Chaucer School



### What can I do Next?

The two years on this course will culminate in you building a refined, individual portfolio of work. This has allowed previous students to successfully pursue higher education and careers in graphic design, architecture, interior design, fashion and textiles, set design, illustration, art technician and art therapist.

# DIGITAL MEDIA (VIDEO, FILM, MARKETING & VFX)

## UAL LEVEL 3 EXTENDED DIPLOMA IN CREATIVE PRACTICE - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A\*-C) including English + Maths

EQUIVALENT TO 3 A LEVELS

### What will I study?

Whether you want to make music videos, short movies or film posters, design adverts or create dazzling visual effects, this course sets you on the path for a career in media, the fastest growing employment sector in the UK. This course is ideal for students who like to use the latest technology to explore their creativity. With our Apple Macs, DSLR cameras, gimbals, professional software and media studio, you can produce whatever your imagination allows. We will teach you how to create graphics, video and VFX; you then choose which specialism best suits you, and we support you to create your own final major media project each year. You will also work with real clients so that you leave the course with the experience of real productions for real clients that employers and universities are looking for.

### How will I be assessed?

Portfolio and completion of a final project each year. There are no exams.

**"My teachers have supported me in researching every possible job I can have in the media industry which has helped me make my final decision on what I want to become."**

Sumayah - Al-Mahad-Al-Islami Girls School

### What can I do next?

Media is the fastest growing employment sector in the UK, contributing over £100 billion and employing over two million people. Every employer needs media, whether for adverts, websites, apps or social media. Media relies on many graphics/video/multimedia/marketing/broadcasting companies, but also has the advantage that many media creatives work independently as freelancers. There are many university courses you can join after this course to help you achieve your media career goal.



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# GAME ART & DESIGN

## UAL LEVEL 3 EXTENDED DIPLOMA IN CREATIVE PRACTICE - 2 YEARS

Entry Requirements: 4 GCSEs at grade 4-9 (A\*-C) including English + Maths

**EQUIVALENT  
TO 3 A LEVELS**

### What will I study?

Interested in working in the games industry? On this course you'll get to learn a wide range of professional skills and software, including 3D digital modelling, concept art, animation and graphic design. You'll also develop your own ideas for video games using character design, world building and storytelling skills. We'll also be exploring how the games industry works and equipping you with essential skills you can take into all kinds of future careers. You'll be able to develop your own specialisms throughout the course and discover your strengths. Where you choose to take these skills is up to you!

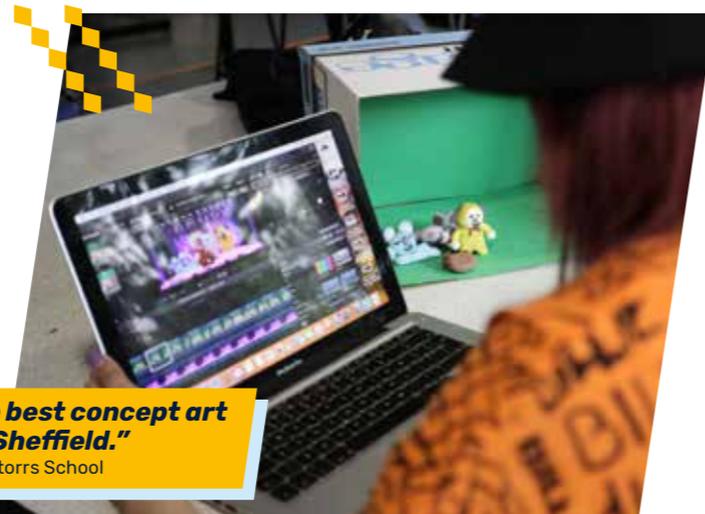
### How will I be assessed?

Portfolio and completion of a final project each year. There are no exams.

### What can I do Next?

The games industry is a huge employer, with a diverse range of jobs, including concept artists, character designers, 3D modellers, level designers, animators, and game designers. Alternatively, the

skills you learn on this course could also prepare you for other creative industry careers, such as illustration, special effects, graphic design, architecture, and product design. Many of our students have gone on to study game design and other creative courses at university.



**"One of the best concept art courses in Sheffield."**

Elisabah - High Storrs School

# ART & DESIGN - VISUAL ARTS & CREATIVE MEDIA

## UAL LEVEL 2 DIPLOMA - 1 YEAR

Entry Requirements: At least 2 Grade 3s (D) at GCSE



### What will I study?

The course covers drawing, film making, graphics, photography and painting and 3D areas such as modelling and ceramics. You will complete projects which allow you to learn new skills and explore your own ideas using a range of art and design media. Assignments are based on real-life design briefs and you will find out about how professional artists and designers work.

### How will I be assessed?

Portfolio and completion of a final project each year. There are no exams.

### What can I do next?

Students from this course can progress onto the UAL Level 3 Extended Diploma in Art & Design or UAL Level 3 Extended Diploma in Creative Digital Media Production. You could study A Levels in subjects such as Art, Media Studies, 3D Design or Photography.

**"I liked the mix of Art and Media."**

Noor - Hinde House



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# ART & DESIGN - VISUAL ARTS & CREATIVE MEDIA

**UAL LEVEL 1 DIPLOMA - 1 YEAR**  
Entry Requirements: 2 GCSEs at grade 2 (E) and 1 GCSE at grade 1 (F)  
Students without GCSEs will be asked to complete a diagnostic assessment

## What will I study?

This course has been designed to provide students with an introduction to the creative sector. This will enable you to make informed future progression choices while developing and applying your knowledge and acquiring a range of relevant practical, communication and personal development skills. The course covers drawing, film making, graphics, photography, painting, animation and 3D design. You will complete projects which allow you to learn new skills and explore your own ideas using a range of art and design media.

## How will I be assessed?

Portfolio and completion of a final project each year. There are no exams.

## What can I do next?

Students from this course can progress onto the UAL Level 2 Art and Media course or another L2 course in another subject offered at Longley Park.

**"Learning about Art and Media helped me to decide what I wanted to study next."**  
Daniel - Yewlands Academy



# PERFORMING ARTS - DRAMA

**BTEC LEVEL 3 EXTENDED DIPLOMA**  
Entry Requirements: 5 GCSEs at grade 4-9 (A\*-C) including English and Maths. Previous study of drama is useful, but not essential. However you do need to be confident and willing to take part in performances.

**EQUIVALENT TO 1 A LEVEL**

## What will I study?

This is a practical course with an emphasis on developing your skills and confidence as a performer. You will study a range of acting techniques across different theatrical styles, including analysing the work of practitioners. Group performance workshops will help you develop and apply these skills in your own acting and you will take part in a number of performances throughout the year.

## How will I be assessed?

This is a practical course which has no written exams. You will be assessed through practical performance and written coursework. One of your performances will be assessed by an external verifier as well as your teachers.



## What can I do next?

Performing Arts students go on to a variety of different careers. Some go on to study specialist Drama and Performing Arts courses at University or Drama School. Others will go on to academic degrees and careers across a range of sectors using the self-confidence and communication and presentation skills gained on the course.

**CREATIVE ARTS & MEDIA**