



**Longley Park**  
SIXTH FORM ACADEMY  
Creating Excellence Together,  
through a culture of care

# BUSINESS AND FINANCIAL STUDIES NEWSLETTER



AUGUST 2023

## AVIVA

Business and Law Students attended a fantastic employer day out at Aviva on the 21st June. Aviva provided our students with speakers, a company tour, careers and CV advice, and a personal face to face interview for every student then a fun team building activity. The staff were amazing and have all offered to link with students on linked in. All students thoroughly enjoyed the experience and were able to feed back at least one thing they had learnt.



## BANK OF ENGLAND WEBINAR

On the 20th June A level Business and Financial Studies students attended a Technology in the Bank of England Webinar asking questions to Amit who works within the IT department at the Bank of England.



Over 400,000 gold bars



### But modern & forward-looking

- Modern offices once you get inside
- Lots of cutting-edge technology – whole team working on new technologies in Finance (“Fintech”)
- New polymer banknotes
- Working hard to make sure the Bank is more diverse and inclusive, and understood by the public



“A Level Business creates a gateway into further study or employment. I have been able to learn about the UK economy and how it effects businesses which I find interesting”

-Year 1 A Level Business Student

## ALTON TOWERS

47 thrill seeking students and 4 staff from the BES dept had the opportunity to visit Alton Towers on Thursday 15th June where they developed their skills/knowledge related to Unit 14 Investigating Customer Service, providing them with the opportunity to assess customer service provided by Alton Towers throughout the day.

This involved students reviewing customer service from a food vendor, two rides tailoring different needs (small children and young adults) and when enquiring for the annual membership. Students successfully collated this information and delivered a presentation of their findings to the class. All students relished this opportunity and had lots of fun too whilst partaking in the Mardi Gras festival that was on show. One student said "its brilliant to visit places, enjoy ourselves and apply what we are learning in class to it - I would go again". Thanks to Miran & Gohar for organising the trip.



## **KINGSWOOD RESIDENTIAL 2023**

On the 6 March 24 Extended Diploma Business students were taken to the popular destination for activity residentials located at Kingswood Dearne valley. The students took part in a variety of team building activities ranging from wall climbing, Jacob's ladder and buggy building all led by the qualified instructors. It was a joy to see the students step out of their comfort zones, develop essential team building skills and work together. It was an experience which has certainly had a positive impact on all involved.

### **Quotes from some of the students from the feedback questionnaire**

"I enjoyed developing relationship with teachers and friends and stepping out of my comfort zone was fun"

"The climbing activities we did and how involved everyone was"

"Everyone coming together"

"Hundred percent, Everyone gets away from their comfort zone and try out new things, experience activities that they wouldn't have on their own so therefore I think that this would be an amazing investment for Longley Park Sixth Form to take more students too."

