

Dear Parent/Carer,

I would like to share with you how to access the Sixth Form's online careers platform, **Unifrog**. This platform is used as part of the tutorial programme and supports students with careers education, information, and guidance. Recent updates to the Unifrog system now mean that parents and carers can access the platform too.

If you choose to activate your parent/carer account, you will be able to view information about your young person's careers activities, as well as clear and up-to-date careers and labour market information, along with information about their tutorial 1:1 meetings with their tutors.

What is Unifrog?

Unifrog helps students make informed decisions about their future. All students at LPFSA have their own accounts, which give them access to tailored information based on their interests and aspirations.

Key features available to students include:

- Psychometric quizzes
- Career and subject exploration with current labour market data
- Webinars and short interactive courses
- Self-reflection tools and portfolio building
- Search tools for live apprenticeships, employer opportunities, and university courses
- Application and essay-building tools

Students can log in from any computer, tablet, or smartphone. We encourage you to explore the platform with your child to help support conversations about their next steps.

Creating your parent/carer account

In addition to the tools available to your child, you will have access to the same resources, helping you support careers conversations at home—particularly at key points such as deciding what comes after their current studies.

To create your account:

1. Visit www.unifrog.org/parent
2. Enter the email address you have provided to the school. This will automatically link your account to any children you have attending LPFSA.

Please note: Even if you have previously set up a parent account, we recommend following this new process so you can access the updated parent features.

You may also choose to sign up for Unifrog's parent and carer newsletter, which offers expert advice on supporting young people with their next steps throughout their education.

If you have any issues signing in, please contact **Tim – Futures Manager –** tlyddiatt@brigantiastrust.net, who will be happy to help.

For more information, visit www.unifrog.org.